# Visual Presentation Rubric—Ignite Talk

**Evidence of Effective Planning**
- Topic clearly focused
- Organized in meaningful, easy-to-follow structure
- Use of outline, note pages evident
- Project sticks to guidelines as they were presented

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**Content**
- Content is specific and accurate
- Content presented is based on research and is not just a product of the speaker’s creation
- A clear progression exists—that is, the viewer is able to discern information as it exists in order
- Information is focused and relevant (no random goofy slides)

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**Visual Appeal**
- Text, graphics, etc. are clear and unique and chosen with purpose to the overall theme/point of the documentary
- Speaker is well-rehearsed and paces talk with respect to presented information
- Speaker engages audience on every level—vocal tone, eye contact, focus on topic
- Speaker’s preparation is apparent; there is no “dead air”

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